



2017 California
Gold Ribbon School

Principal
Terry Picchiottino

Assistant Principal
Francie Lopez-Zarate

Dean of Students
Mike Duran

ASB Director
Tim Tahti

Counselors
Mary Davis
Cari Young



Purpose
Rigor
Integrity
Determination
Empowerment



Warm Springs Middle School

Wildcat Parents,

We will be kicking off our Snap! Raise campaign next week. Snap is an online donation campaign that allows our program to receive donations from our networks and supporters. Snap uses the power of email, text, and social media with a safe, fun and interactive approach. All we ask is that each parent/guardian help their student gather 20 or more email addresses of their biggest fans.

Your contacts are strictly private and protected, and never sold or shared

Snap Fact Overview:

1. Safe and Protected - Snap! Raise is the safest online donation campaign available. All data is private and never redistributed. Your student's information on the Snap page is less detailed than what would be on a team website roster.
2. Online Donation Platform - Reach potential donors via email, social media, and text to ask them to support our program and visit the page, where they can seamlessly donate.
3. Email Strategy - All supporters will receive a receipt for their gift that is tax deductible, included with a personalized thank you from the student. There are three reminder emails sent to donors, with an option to unsubscribe.
4. Network - Snap's platform and process is what makes their campaigns so successful. It allows an extensive reach across communities by providing options to connect with multiple donors and their social networks, maximizing our raising efforts.

I have CCed our snap rep Dylan to this email, please reach out to him with any questions.

Mr. Tahti
ASB/WEB Advisor



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